



MEMBERSHIP APPLICATION

Sign me up for ABA membership in the following category:

- Individual \$125
 *Young Professional \$75
 Student (Full-time with proof of enrollment) \$25

Corporate Categories:

- Ivory \$300 Platinum \$5,000
 Pearl \$1,000 Diamond \$10,000
 Jade \$2,500

- New Member Renewing Member Upgrade

- Mr. Mrs. Ms.

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Office Phone: _____

Fax Number: _____

Email address: _____

Home Zip Code: _____

Website: _____

Type of Business: _____

Type of Product/ Services Provided: _____

Business Owner? Yes

Year Established: _____ # of Employees: _____

Percent of business that is minority-owned? _____%

Percent of business that is women-owned? _____%

Ethnicity (optional): _____

Other organizations/associations to which you belong: _____

- Please check if you would like to receive ABA's newsletter, *Compass*, and other email updates about ABA sponsored events.

Referred by:

Please return completed application to ABA by fax at (858) 277-2622, or e-mail erica@abasd.org.

Method of Payment:

- CHECK, payable to Asian Business Association
 MASTERCARD VISA
 AMEX DISCOVER

Card #: _____

Expiration Date: _____

Last 3 Digits on the back of card: _____

Zip Code of the Billing Address: _____

Signature: _____

THANK YOU AND WELCOME TO
ABA, SAN DIEGO!

Please attach your business card here:



Membership Levels

Corporate

Diamond \$10,000

- Customized membership package – please contact **Joni T. Low**, Executive Director, at (858) 277-2822, or email at joni@abasd.org

Platinum \$5,000

- Customized membership package – please contact **Joni T. Low**, Executive Director, at (858) 277-2822, or email at joni@abasd.org

Jade \$2,500

- One Annual Membership – Five (5) Members
- Company logo on the ABA website with hyperlink to company website
- Access to membership mailing list (one set of labels), upon request
- Sponsorship of one Mixer
- Sponsorship of one Rice Club Luncheon

Pearl \$1,000

- One Annual Membership – Four (4) Members
- Listing on the ABA website with hyperlink to company website
- Access to membership mailing list (one set of labels), upon request
- Sponsorship of one Mixer

Ivory \$300

- One Annual Membership – Two (2) Members
- Listing on the ABA website with hyperlink to company website
- Access to membership mailing list (one set of labels), upon request

Individual \$125

- One Annual Membership

Young Professional \$75

- One individual annual membership
*You may sign up as a "Young Professional" if you have been in your profession 5 years or less and have never been a member of the ABA. If you join as a "Young Professional", but do not qualify under these criteria, your membership will automatically convert to the "Individual" membership level and you will be obligated to pay to the ABA any monetary difference in the membership fee. (Please note that this is an introductory rate for qualified persons and is only available for the first two years of membership in the ABA.)

Student \$25

- One Annual Membership
 - Applicable to full-time students only. Must present student I.D. or proof of enrollment

Member Benefits

ABA provides a strong voice on business, cultural and political issues of interest to San Diego's Asian and Pacific Islander community. Established in 1990, we facilitate the growth and development of member businesses through ongoing entrepreneurial education, communication and business networking programs. One of our major goals is to enable members to participate fully in San Diego's economic development, without regard to race, color, creed or national origin.

Networking & Professional/Business Development Opportunities

- Monthly Luncheons
- Business Development Workshops & Seminars
- Quarterly Mixers
- Special Events – Annual Awards Dinner, Lunar New Year Celebration and more!

Resources for your Business

- ABA Member Directory
- *Compass* e-Newsletter
- Email Notifications of ABA & Community Events
- Email Notifications of Procurement & Job Opportunities
- Direct Referrals

Marketing Opportunities

- Event Sponsorship Opportunities
- *Compass* e-Newsletter (company/member profiles, articles, special announcements and advertising opportunities)
- Company logo and/or link to your company website posted on the ABA website membership page

Additional Benefits

- Legislative Advocacy: ABA represents business interests in public policy and civic arenas by tracking legislative issues and advocating for business interests to government officials on the local, state and federal levels
- Priority Notification and Discounted Admission to all ABA events and programs
- Volunteer & Leadership Opportunities within ABA
- Cultural Enrichment
- Scholarship Opportunities for Student Members

Programs & Events

Monthly Rice Club Luncheons

The ABA Rice Club Luncheon features distinguished speakers from the community and provides a forum for discussing economic, political and diversity issues that affect Asian Americans and the business community. This is also an opportunity for members to network and experience Hong Kong dining traditions.

Lunar New Year Celebration

Committed to fostering multicultural understanding, the ABA proudly sponsors an annual Lunar New Year Celebration. This celebration, held in downtown San Diego, provides an enriching experience that highlights the rich Asian heritage of the region. This event features the Lucky Lion dance, authentic Chinese cuisine, live music and, most importantly, the opportunity for new business relationships to develop. The Celebration attracts more than 300 people each year, and is attended by a host of community, business and government leaders.

Quarterly Mixers

ABA Mixers attract over 100 people per event and provide members and prospective members with an opportunity for business networking at various historic and cultural venues throughout San Diego County.

Business Development Workshops and Seminars

ABA sponsors workshops and seminars on various business issues presented by experts in the field. We offer programs focused on entrepreneurship, business finance, international business/trade, employment law updates, compensation trends, marketing and customer service issues.

Annual Awards Gala

At this annual event, ABA celebrates its accomplishments for the year and recognizes outstanding individuals within the community with the presentation of the ABA Scholarships, Business Leadership and Community Service Awards. The Awards Gala draws 500-500 guests from around the County.

ABA hosts workshops and a number of other events from time to time. ABA members always receive priority notification and discounted admission to all of the programs throughout the year.